## ORDER

Orders Order / Rev: 704115 - 6 6330853 Alt Order #: **OBAMA FOR AMERICA** Product Desc: Estimate: 1537 sked A 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 10/01/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Revenue Codes: AGY, GEN, POL

Bill Plan					Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month

# Spots Gross Amount Net Amount Rating October 2012 \$196,625.00 \$167,131.25 0.00 168 10/01/12 10/07/12 \$144,733.75 139 \$170,275.00 Totals 168 \$196,625.00 \$167,131.25 0.00 10/08/12 10/14/12 \$22,397.50 29 \$26,350.00

Agency External ID:

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Bre	eak Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 10/02/12 10/08/12	430-5a News CN 430-5a News	430-5a	MTWT	:30 5	\$75.00 P-4	0.00 NM	5	\$375.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/W	<u>Rate</u> 5 \$75.00	Rating 0.00					
4 WTSP 10/02/12 10/08/12	5-530a CM 5-530a 10 News	5-530a	МГWГF	:30 4	\$100.00 P-4	0.00 NM	4	\$400.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/W	eek Rate 4 \$100.00	Rating 0.00					
6 WTSP 10/02/12 10/08/12	530-6a CM 530-6a 10 News	530-6a	МГWГF	:30 5	\$150.00 P-4	0.00 NM	5	\$750.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/W	eek Rate 5 \$150.00	Rating 0.00					
E 9 WTSP 10/02/12 10/08/12	M-F 6-7a CM 6-7a 10 News	6-7a	МГWГF	:30 6	\$175.00 P-4	0.00 NM	6	\$1,050.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/W	eek Rate 6 \$175.00	Rating 0.00					
E11 WTSP 10/02/12 10/08/12	CBS This Morning CM CBS This Morning	7-9a (7:00 AM-8	MTWTF	:30 6	\$200.00 P-4	0.00 NM	6	\$1,200.00
Start Date         End Date           Week: 10/02/12         10/08/12	Weekdays Spots/W	eek Rate 6 \$200.00	Rating 0.00					
E14 WTSP 10/02/12 10/08/12	CBS This Morning CM CBS This Morning	7-9a (8:00 AM-9	MTWTF	:30 6	\$200.00 P-4	0.00 NM	6	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 <u>End Date</u> 10/08/12	Weekdays Spots/W	eek Rate 6 \$200.00	Rating 0.00					

Print Date: 10/01/12 17:49:09 Page 2 of 6

Order / Rev: 704115 - 6 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End Inventor	y Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	0a 10 News, 9a@M	9-9:30A	МГЖГБ	:30 5	\$100.00 P-4	0.00 NM	5	\$500.00
10 News Start Date End Date Weekda		Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF-		\$100.00	0.00					
19 WTSP 10/02/12 10/08/12 M-F 930- Inside Ed		930-10a	MTWTF	:30 6	\$100.00 P-4	0.00 NM	6	\$600.00
Start Date	sys Spots/Week	Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF-		\$100.00	0.00				_	
21 WTSP 10/02/12 10/08/12 M-F 10-1 M-F 10-1		10-11a	МГЖГБ	:30 5	\$75.00 P-4	0.00 NM	5	\$375.00
Start Date         End Date         Weekda           Week:         10/02/12         10/08/12         MTWTF-		Rate \$75.00	Rating 0.00					
23 WTSP 10/02/12 10/08/12 Price Is R Price Is F	-	11a-12p	MTWTF	:30 6	\$450.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Weekda	· ·	Rate	Rating					
Week: 10/02/12 10/08/12 MFWTF-	- 6	\$450.00	0.00					
Spot Ch Date Range Description		t/End Time				Rtg Type		
1 WTSP 10/02/12-10/08/12 Price Is Rigi Credited	<i>ht</i> 11a-	·12p	Ŋ	MTWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
4 WTSP 10/02/12-10/08/12 Price Is Rigi	ht 11a-	-12p	N	МТWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited 5 WTSP 10/02/12-10/08/12 Price Is Rigi	<i>ht</i> 11a-	.12n	N	MTWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited		ΤΖΡ			.50 <del>(\$450.00)</del>	0.00 14171		
6 WTSP 10/02/12-10/08/12 Price Is Rigi Credited	ht 11a-	·12p	N	MTWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
7 WTSP 10/02/12-10/08/12 Price Is Rigi Credited	ht 11a-	·12p	N	МТWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
8 WTSP 10/02/12-10/08/12 Price Is Rigi	ht 11a-	-12p	N	МТWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited								
26 WTSP 10/02/12 10/08/12 M-F 12-1: 10 News		12-1230p	MTWTF	:30 5	\$450.00 P-4	0.00 NM	1	\$450.00
Start Date End Date Weekda		Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF-	o o	\$450.00	0.00					
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 WTSP 10/02/12-10/08/12 M-F 12-123		t/End Time 230p	-	<u>//eekdays   Le</u> ////////////////////////////////////		Rtg Type 0.00 NM		
Credited	υρ 12-1	230μ	r	VII WIIII	.30 <del>(\$730.00)</del>	0.00 /1///		
2 WTSP 10/02/12-10/08/12 M-F 12-123 Credited	0p 12-1	230p	N	МГWГhF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
3 WTSP 10/02/12-10/08/12 M-F 12-123	0p 12-1	230p	N	MTWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited 5 WTSP 10/02/12-10/08/12 M-F 12-123	0p 12-1	230p	N	МТWThF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
Credited								
E 29 WTSP 10/02/12 10/08/12 Y&R Young ar	CM nd the Restless	1230-130p	MTWTF	:30 5	\$550.00 P-4	0.00 NM	3	\$1,650.00
Start Date End Date Weekda		Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF-	- 5	\$550.00	0.00					
Spot Ch Date Range Description		t/End Time	-			Rtg Type		
2 WTSP 10/02/12-10/08/12 Y&R Credited	1230	0-130p	N	MTWThF	:30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
5 WTSP 10/02/12-10/08/12 Y&R	1230	0-130p	N	МТWГhF	:30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
Credited		•			,			
E 31 WTSP 10/02/12 10/08/12 B&B Bold and	CM Beautiful	130-2p	MTWTF	:30 5	\$550.00 P-4	0.00 NM	2	\$1,100.00
Start Date End Date Weekda		Rate	Rating					
Week: 10/02/12 10/08/12 MIWTF-		\$550.00	0.00					

Print Date: 10/01/12 17:49:09 Page 3 of 6

Order / Rev: 704115 - 6 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
E31 WTSP	10/02/1	2 10/08/12		CM	130-2p	МГЖГБ-	- :30	5 \$550.00 P-4	0.00 NM	2	\$1,100.00
Week: 10/ Spot Ch 1 WTSP	Date Ra 10/02/12	End Date 10/08/12 inge <u>D</u> 2-10/08/12 E	Bold and Beautifu  Weekdays  MTWTF  Description  3&B	Spots/Week 5	Rate \$550.00 t/End Time 2p	Rating 0.00	Weekdays <u>I</u>		Rtg Type 0.00 NM		
2 WTSP	edited 10/02/12 edited	2-10/08/12 E	3& <i>B</i>	130-	2p		MTWThF	:30 <del>(\$550.00)</del>	0.00 NM		
3 WTSP		2-10/08/12 E	3&B	130-	<b>2</b> p		MTWThF	:30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
E 33 WTSP			The Talk	СМ	2-3p	МГЖГБ-	- :30	5 \$300.00 P-4	0.00 NM	2	\$600.00
Week: 10/ Spot Ch 1 WTSP	Date Ra	End Date 10/08/12 inge <u>D</u> 2-10/08/12 M	Weekdays MTWTF Description M-F 2-3p	Spots/Week 5 Star 2-3p	Rate \$300.00 t/End Time	Rating 0.00	Weekdays L		Rtg Type 0.00 NM		
	10/02/12 edited	2-10/08/12 N	Л-F 2-3p	2-3p			MTWThF	:30 <del>(\$300.00)</del>	0.00 <i>NM</i>		
Cre	edited	2-10/08/12 N	,	2-3p			MTWThF	:30 <del>(\$300.00)</del>			
36 WTSP	10/02/1	2 10/08/12	M-F 3-4p Let's Make a Dea	CM II	3-4p	MTWTF-	- :30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
Week: 10/		End Date 10/08/12	Weekdays MГWГF	Spots/Week 5	Rate \$275.00	Rating 0.00					
38 WTSP	10/02/1	2 10/08/12	M-F 4-5p Dr. Phil	СМ	4-5p	MTWTF-	- :30	8 \$400.00 P-4	0.00 NM	8	\$3,200.00
Week: 10/		End Date 10/08/12	Weekdays MГWГF	Spots/Week 8	Rate \$400.00	Rating 0.00					
			M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF-	- :30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00					
E 44 WTSP	10/02/1	2 10/08/12	M-F 530-6p 10 News at 530p	СМ	530-6p	MTWTF-	- :30	6 \$275.00 P-4	0.00 NM	6	\$1,650.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 6	Rate \$275.00	Rating 0.00					
			M-F 6-630p 6-630p 10 News	СМ	6-630p	МГЖГБ-	- :30	4 \$500.00 P-4	0.00 NM	4	\$2,000.00
Sta Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00					
		2 10/08/12	Wheel of Fortune		7-730p	MTWTF-	- :30	5 \$1,300.00 P-4	0.00 NM	5	\$6,500.00
<u>Sta</u> Week: 10/	rt Date 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,300.00	Rating 0.00					
52 WTSP	10/02/1	2 10/08/12	730-8p Jeopardy	СМ	730-8p	MTWTF-	- :30	5 \$1,500.00 P-4	0.00 NM	5	\$7,500.00
Sta Week: 10/	rt Date /02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,500.00	Rating 0.00					
54 WTSP	10/02/1	2 10/08/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	ір МТЖТБ-	- :30	5 \$1,000.00 P-4	0.00 NM	5	\$5,000.00
Sta Week: 10/	rt Date /02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00					
56 WTSP	10/06/1	2 10/06/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	)S	5- :30	5 \$700.00 P-4	0.00 NM	5	\$3,500.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays S-	Spots/Week 5	Rate \$700.00	Rating 0.00					

Print Date: 10/01/12 17:49:09 Page 4 of 6

Order / Rev: 704115 - 6 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Select   1001/12   1008/	57 WTSP	10/07/1	2 10/07/12	` '	СМ	Su 11-1135p		S :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Start Date   End Date   End Date   End Date   Color	_												
Start Date   End Date   Week doors   1008/12   1008/12   Late Late Show Late La	58 WTSP	10/02/1	2 10/08/12			•	а МГЖТБ-	- :30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
Column				Weekdays	Spots/Week	Rate							
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 1007/12   1007/12   Spots Extra   CM   Start Date   Spots Week   Rate   Rating   Week 2007/12   Spots Extra   CM   Start Date   Spots Week   Rate   Rating   Week 2007/12   Spots Extra   CM   Start Date   Spots Week   Rate   Rating   Sp								- :30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Seek: 1002/12   1008/12   MIWIF-   5   \$175.00   0.00	Sta	art Date	End Date		Snots/Meek	Rate	Rating						
10 News, 6am Saturday    10 News, 6am Saturday    2   575.00   0.00	Week: 10	/02/12	10/08/12	MTWTF	5	\$175.00	0.00						
The property   The	62 WTSP	10/06/1	2 10/06/12			Sat 6-8a	S	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Spots/Week   Rate   Rating   Spots/Week	_												
Start Date   End Date   Week 10001/12   1007/12   Face the Nation   Face the Natio				CBS Sunday Mor	ning CM			S :30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	Sta	art Date	End Date	-	-	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.000   0.00								S :30	1	\$500 00 P-4	0 00 NM	1	\$500.00
Week   10/01/12   10/07/12   10				Face the Nation		_		.50	· ·	ψ500.001 -4	0.00 14101		ψ300.00
10 Sports Exra   10 S													
Start Date   End Date   Weekdays   Spots/Week   Rate   No.	70 WTSP	10/07/1	2 10/07/12		СМ	Su 1135-114	5p	S :30	1	\$500.00 P-4	0.00 NM	1	\$500.00
No.													
Start Date   End Date   Weekdays   10/14/12   Mon Prime C   CM   Mon 10-11p   M					CM			- :30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
Week: 10/08/12   10/14/12   M   1 \$5,500.00   0.00	Sta	art Date	End Date			Rate	Rating						
Hawaii Five-0   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Week   10/08/12   10/14/12   Mon Prime C   Mon 10-11p   Meek   Meekdays   Length   Rate   Rtg   Type   1/07/12   10/02/12   10/02/12   Tue Prime B   CM   Tue 9-10p   -T   30   2 \$9,000.00 P-3   0.00 NM   2 \$18,000.00			10/14/12	M	1	\$5,500.00	0.00	.20		\$2.500.00 D.4	0.00 NIM		<b>\$0.00</b>
Neek: 10/08/12   10/14/12   Network   1   1   1   1   1   1   1   1   1	72 W15P	10/06/1				Mon 10-11p	IVI	30	'	\$3,500.00 P-4	U.UU INIVI	U	\$0.00
The first column   The first c	_												
The first of the color of the			<del></del>					Weekdays M	<u>Le</u>				
NCIS: Los Angeles   NCIS: Los Angeles   NCIS: Los Angeles   Week: 10/01/12   10/07/12													
Week:         10/01/12         10/07/12         -T         2 \$9,000.00         0.00           75 WTSP 10/02/12 10/02/12 Tue Prime C Vegas           Start Date Week:         End Date 10/07/12         Weekdays Potes         Rate Rating Neek:         Rating Neek:         Rating Neek:         No.00         No	74 WTSP	10/02/1	2 10/02/12			Tue 9-10p	- T	- :30	2	\$9,000.00 P-3	0.00 NM	2	\$18,000.00
The Note													
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				Tue Prime C				- :30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Week: 10/01/12         10/07/12         -T         1 \$4,000.00         0.00           76 WTSP 10/03/12 10/03/12 Wed Prime A Survivor: Philippines         CM Wed 8-9pW         :30 1 \$4,000.00 P-4 0.00 NM 0 \$0.00 NM 0	Sta	art Date	End Date	· ·	Spots/Week	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Week: 10	/01/12	10/07/12	- T	1	\$4,000.00	0.00	.20		\$4,000,00 D.4	0.00 NIM		<b>\$0.00</b>
Week: 10/01/12         10/07/12        W         1 \$4,000.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 WTSP 10/01/12-10/07/12 Wed Prime A         Wed 8-9p        W         :30(\$4,000.00)         0.00 NM           Credited           79 WTSP 10/04/12 10/04/12 Thu Prime A         CM         Thu 8-9p        T         :30         1 \$4,500.00 P-4         0.00 NM         0.00				Survivor: Philippi	nes	wed 6-9p		30	'	<del>\$4,000.00 Р-4</del>	U.UU INIVI	0	φυ.υυ
1 WTSP 10/01/12-10/07/12 Wed Prime A Wed 8-9pW :30(\$4,000.00) 0.00 NM Credited  79 WTSP 10/04/12 10/04/12 Thu Prime A CM Thu 8-9pT :30 1 \$4,500.00 P-4 0.00 NM 1 \$4,500.00 Big Bang Theory/Two and a Hal  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12T 1 \$4,500.00 0.00				<u>Weekdays</u> W									
Credited       79 WTSP 10/04/12 10/04/12 Thu Prime A CM Thu 8-9pT :30 1 \$4,500.00 P-4 0.00 NM Big Bang Theory/Two and a Hal     1 \$4,500.00 P-4 0.00 NM 1									_				
Big Bang Theory/Two and a Hal <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12 T 1 \$4,500.00 0.00	Cr	edited											
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12        T         1         \$4,500.00         0.00	79 WTSP	10/04/1	2 10/04/12				T	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
1.00.00.00.00.00.00.00.00.00.00.00.00.00				Weekdays	Spots/Week	Rate							
				-			0.00	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00

Print Date: 10/01/12 17:49:09 Page 5 of 6

WTSP-TV

Order / Rev: 704115 - 6 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End T		Len S <sub>i</sub>	pots Rate Pri	Rtg Type	Spots	Amount
			Thu Prime B Person of Interes	it .		T	-				
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				I	
Week: 10		10/07/12	T		\$4,500.00	0.00					
81 WTSP	10/04/1	2 10/04/12	Thu Prime C Elementary	СМ	Thu 10-11p	T	- :30	2 \$4,000.00 P-4	0.00 NM	2	\$8,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays T	Spots/Week 2	Rate \$4,000.00	Rating 0.00					
82 WTSP	10/05/1	2 10/05/12	Fri Prime A CSI: NY	CM	Fri 8-9p	F	- :30	2 \$3,000.00 P-4	0.00 NM	2	\$6,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
83 WTSP	10/05/1	2 10/05/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	F	- :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
85 WTSP	10/07/1	2 10/07/12	Sun Prime A 60 Minutes	CM	7-8p	5	S :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
86 WTSP	10/07/1	2 10/07/12	Sun Prime B Amazing Race	СМ	Sun 8-9p	5	S :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
87 WTSP	10/07/1	2 10/07/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	5	S :30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
88 WTSP	10/07/1	2 10/07/12	NFL Football Gar		1-4p	5	S :30	1 \$8,000.00 P-4	0.00 NM	1	\$8,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	Rate \$8,000.00	Rating 0.00					
		2 10/06/12	Gators Special Gators Special	СМ	Gators Spec	ialS-	- :30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	Weekdays	Spots/Week 2	Rate \$1,000.00	Rating 0.00					
			Florida Football D	aytimeCM		pall Dε S-	- :30	2\$10,000.00 P-4	0.00 NM	2	\$20,000.00
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
			Mon Prime C Hawaii Five-0	CM	Mon 10-11p		- :30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Sta Week: 10	art Date /08/12	End Date 10/14/12	Weekdays M	Spots/Week	Rate \$7,000.00	Rating 0.00					
			Tue Prime A NCIS	CM	Tue 8-9p	- T	- :30	2\$10,000.00 P-3	0.00 NM	2	\$20,000.00
Sta Week: 10	art Date /01/12	End Date 10/07/12	Weekdays - T	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
			Prime Political Pr	ogram CM	Prime	W	- :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	Weekdays W	Spots/Week	Rate \$4,500.00	Rating 0.00					
			Fri Prime C Blue Bloods	CM	Fri 10-11p	F	- :30	1 \$3,000.00 P-4	0.00 NM	0	\$0.00
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00					
Spot Ch	Date Ra		escription	Star	t/End Time 0-11p		Weekdays		Rtg Type 0.00 NM		
	edited				·			(, )		l	

Print Date: 10/01/12 17:49:10 Page 6 of 6

Order / Rev: 704115 - 6 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1537 sked A

The color of the	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Week   1001/12   1006/12   100	101 WTSP	10/02/1	2 10/05/12	0	СМ	11a-12p	- TWTF	:30	3	\$900.00 P-3	0.00 NM	3	\$2,700.00
Mesek   1001/1/2   1008/12   1008/	Sta	rt Date	End Date	•	Spots/Week	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Week: 10/	01/12		- ТWГF		\$900.00	0.00						
Week: 10/08/12   10/04/12   MF   2 \$900.00   0.00	102 WTSP	10/08/1	2 10/08/12	-	СМ	11a-12p	M	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
103 WTSP   1002/12   10/05/12   M-F 2-3p	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
The Talk   Weeki 100/11/2   100/07/12   -TWIT   1   \$600.00   0.00				M	2	\$900.00	0.00						
The color   The	103 WTSP	10/02/1	2 10/05/12	•	СМ	2-3p	- TWTF	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
E104 WTSP   10/06/12   10/06/12   Sat 8-10a   CM   Sat 8-10a   CBS This Morning Saturday					Spots/Week								
CBS This Morning Saturd   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00					1								
Week: 10/01/12   10/07/12   10/05/12   MF 6-7a   CM   6-7a   -TWTF   :30   1 \$350.00 P-3   0.00 NM   1 \$350.00 P-3   0	E104 WTSP	10/06/1	2 10/06/12		_	Sat 8-10a	S-	:30	2	\$150.00 P-4	0.00 NM	2	\$300.00
105 WTSP   10/02/12   10/05/12   10/05/12   M-F 6-7a   CM   6-7a   -TWTF-   :30   1 \$350.00 P-3   0.00 NM   1 \$350.00													
C-7a 10 News   New   10/07/12   End Date   Head Date													
Week: 10/01/12   10/07/12   10/	105 WTSP	10/02/1	2 10/05/12		СМ	6-7a	- TWTF	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$3,000.00   NM   1   \$3,600.00													
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.00	106 WTSP	10/02/1	2 10/08/12	730-8p	CM	730-8p	МГЖГБ	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Week: 10/02/12   10/08/12   MIWTF-				Jeopardy									
107 WTSP   10/02/12   10/05/12   M-F 12-1230p   CM   12-1230p   -TWTF   :30   4 \$900.00 P-3   0.00 NM   4 \$3,600.00					Spots/Week								
10 News @ Noon   News width   Noon   News   Noon   Noon   News   Noon													
Week:         10/01/12         10/07/12         -TWFF         4         \$900.00         0.00           108 WTSP         10/05/12         10/05/12         Fri Prime A CSI: NY         CM         Fri 8-9p        F-         :30         1         \$6,000.00 P-3         0.00 NM         1         \$6,000.00           Start Date Week: 10/01/12         End Date Young & Restless/Bold & Beauti         M-F CBS Soaps CM M-F 1230-2p - TWTF-         :30         1         \$1,100.00 P-3         0.00 NM         1         \$1,100.00           Start Date Week: 10/01/12         End Date Young & Restless/Bold & Beauti         Rate Rating Rating         Rating         N-F 9-930a 10 News, 9a@M         9-9:30A         - TWTF-         :30         1         \$200.00 P-3         0.00 NM         1         \$200.00           10 WTSP 10/02/12 10/05/12         10/05/12         M-F 9-930a 10 News, 9a@M         9-9:30A         - TWTF-         :30         1         \$200.00 P-3         0.00 NM         1         \$200.00           Week: 10/01/12 10/05/12         End Date Weekdays         Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Rating         Rating Rating         4         \$100.00 P-4         0.00 NM         4         \$400.00           NH11 WTSP 10/02/12 10/05/12         10 News Replay Neekdays         Spots	107 WTSP	10/02/1	2 10/05/12			12-1230p	- TWTF	:30	4	\$900.00 P-3	0.00 NM	4	\$3,600.00
108 WTSP   10/05/12   10/05/12   Fri Prime A   CM   Fri 8-9p  F-   :30   1 \$6,000.00 P-3   0.00 NM													
CSI: NY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.0						<u> </u>							
Week: 10/01/12         10/07/12         1 \$6,000.00         0.00           109 WTSP 10/02/12 10/05/12 10/05/12 10/05/12 N-F CBS Soaps Young & Restless/Bold & Beauti         CM M-F 1230-2p - TWTF- :30 1 \$1,100.00 P-3 0.00 NM 1 \$200.00 P-3 0.00 NM 1 \$20	108 WTSP	10/05/1	2 10/05/12		СМ	Fri 8-9p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
109 WTSP   10/02/12   10/05/12   M-F CBS Soaps   CM   M-F 1230-2p   - TWTF   :30   1 \$1,100.00 P-3   0.00 NM     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rate   Rating					Spots/Week								
Young & Restless/Bold & Beauti													
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	109 WTSP	10/02/1	2 10/05/12	•			- TWΓF	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
Week: 10/01/12       10/07/12       - TWTF       1 \$1,100.00       0.00         110 WTSP 10/02/12 10/05/12 N-F 9-930a 10 News, 9a0M 10 News, 9a0M 10 News, 9am       9-9:30A - TWTF       :30 1 \$200.00 P-3 0.00 NM       1 \$200.00 P-3 0.00 NM         Start Date Week: 10/01/12 10/07/12 10/07/12 N/MTF       End Date Veekdays Spots/Week Pate N-F 207-242x - TWTF       Rating N-F 207-242x - TWTF       :30 4 \$100.00 P-4 0.00 NM       4 \$400.00 P-4 0.00 NM         Start Date End Date Weekdays Spots/Week Pate Pate Pate Pate Pate Pate Pate Pate	01-	D 1 -	F I D . ( .	· ·			Detie						
110 WTSP 10/02/12 10/05/12 M-F 9-930a 10 News, 9a@M 9-9:30A -TWTF :30 1 \$200.00 P-3 0.00 NM 1 \$200.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00													
10 News, 9am								:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Week: 10/01/12       10/07/12       - TWTF 1 \$200.00       0.00         N111 WTSP 10/02/12 10/05/12 10 News Replay		10/02/11	2 10/00/12		orro, cadim	0 0.0071	11111	.00	•	Ψ200.001 0	0.00 14111		Ψ200.00
N111 WTSP 10/02/12 10/05/12 10 News Replay CM M-F 207-242x - TWTF :30 4 \$100.00 P-4 0.00 NM 4 \$400.00	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
10 News Replay Start Date	Week: 10/	01/12			1	\$200.00	0.00						
Start Date	N111 WTSP	10/02/1	2 10/05/12		СМ	M-F 207-242	2x - TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
	Sta	rt Date	End Date		Spots/Week	Rate	Rating						

Totals 168 \$196,625.00